

# UKESF Scholar Outreach – Talks

The T&Cs of the Scholarship Scheme state that all scholars should help the UKESF in its work to inform more young people about Electronics and encourage them to consider studying it and pursuing a career in the sector. You are free to choose how you get involved with outreach activities – as long as you make some form of contribution at least once for each year of your scholarship – but one way you could help is by delivering a talk. This guide will help you get started.

## Delivering a talk to promote study of or careers in Electronics

This could be undertaken by visiting a school – for example, your old school or a school with links to your university – either as a one-off visit or as part of a careers event or STEM activity day/week. Another option is to volunteer to speak at a UKESF Summer School for Year 12s, which are held at different universities each year (check [ukesf.org/schools/headstart](https://www.ukesf.org/schools/headstart) or email us for information). A more informal setting might be a local youth club or group (Scouts, Guides, etc.), particularly if you already have ties to one from your own childhood.

The essence of the talk would be to speak about your choice of study and your experiences, and to relate them back to those who might be interested in following in your footsteps. Included in this pack are some supporting materials you might like to incorporate, as well as a letter of introduction for when you're first making enquiries and a talk framework with advice to help you plan what you want to say.

## Resources included in this pack

### UKESF flyer

This generic flyer is suitable for any age group and gives a brief overview of what the UKESF can offer students at both school and college level.

### Infographic

Our infographic provides an engaging and succinct summary of the Electronics industry and what it's like to study and work in the sector. It works well as an A5 flyer but can also be blown up as a poster.

### 6 Reasons to Study Electronics

Some fact and figures to support our 6 top reasons to study Electronics: help create the future, great prospects, high starting salary and opportunity to travel. Designed to be used as an A4 handout.

### Talk Framework & Advice

This framework will help you plan what you're going to say in your talk, and includes first-hand advice from past and present scholars.

### PowerPoint Presentation

This template presentation contains introductory slides about the UKESF and what we offer, with space for you to add your own personal experiences and advice.

### Letter of Introduction

This letter of introduction from our CEO might be useful if you're struggling to get a school or organisation to agree to host you for a talk.

## Get in touch

### Email

[info@ukesf.org](mailto:info@ukesf.org)

### Website

[ukesf.org](http://ukesf.org)

### Social Media

[facebook.com/UKESF](https://www.facebook.com/UKESF)

Twitter – @theUKESF