

PEOPLE

LIVE

me

Learn how girls are happy and successful
at work in the Electronics Sector



UK Electronics
Skills Foundation



A
campaign
by



WISE helps girls
to find great
careers in science,
technology and
engineering

With support
from:



www.ukesf.org/peoplelikeme



Employment opportunities for people with science and maths qualifications in the UK have never been better. Thousands of young women enjoy interesting and well-paid jobs in a wide range of businesses, using science and maths qualifications

Did you know?

Women with science and maths qualifications earn on average £250,000 more during their working life, than those without

Women with science and maths qualifications have a great choice of careers, with plenty of flexible working and part-time options

Girls can find career ideas to suit their personality by taking the 'People Like Me' quiz by visiting the website below for details of the app and resource pack for schools

Ask your school

how they are helping girls to find out about all the options available to them

- > Girls can keep more options available to them by continuing to study a science subject and maths beyond age 16
- > WISE has produced 'People Like Me' school resources which allow girls to identify 3-5 types of people whose personalities and attributes match their own

Visit

www.wisecampaign.org.uk/peoplelikeme to find out more

- > Explore those types in this flyer
- > Girls can start to think about jobs that will make them happy and successful

PERSUADER

- > Imaginative and persuasive
- > Understands what people want
- > Has lots of creative ideas
- > Good with words and /or design
- > Organised and able to meet deadlines

PEOPLE LIKE THIS WORK IN

marketing, advertising or PR in businesses or universities. Commercial Departments

JOB

Business Development, Commercial Manager, Technical Author, Outreach Officer, Marketing Manager, Membership Development Officer, Campaigns Manager, Publicity Officer

ENTREPRENEUR

- > Confident and creative
- > An ideas person
- > Likes to make things happen
- > Combines empathy, teamwork and financial awareness
- > Good at thinking laterally
- > Understands what customers want
- > A natural leader

PEOPLE LIKE THIS WORK IN

start-up companies, businesses, charities or the public sector as the Chief Executive or as a consultant finding innovative ways to improve the business or solve society's problems

JOBS

Founder, Chief Executive, Consultant, Director, Chief Technology Officer, Innovation Lead, Business Analyst, Operational Research Consultant

TRAINER

PEOPLE LIKE THIS WORK IN

businesses running workshops to train people to do their job better or to be more confident. They also work in colleges or schools teaching science subjects, or lecturing in a university

JOBS

Teacher, Trainer, Coach, Text Book Author, Journalist, Exhibition Content Author, University Outreach Officer, Communicator

- > Understanding and helpful
- > Good at finding ways to keep people's attention
- > Passionate about sharing knowledge
- > Likes to help people improve their skills and confidence
- > Good at explaining ideas

MANAGER

- > Highly organised and good motivator
- > Likes to make clear plans
- > Enjoys working out budgets
- > Likes to find ways to get things done efficiently
- > Good at motivating and persuading others to work as an effective team

PEOPLE LIKE THIS WORK IN

small or large businesses, consultancies or education institutions

JOBS

Group Manager Advanced Technology, Chief Technology Officer, Engineering Capability Manager, Programme Manager, Project Planner, Media Manager, Business Analyst, Product Development Engineer

SERVICE PROVIDER

- > Very organised with good attention to detail
- > Likes to help people by providing a service or delivering what they need
- > Good at communicating to understand what the Client or customer wants
- > Able to get other people to work together effectively to finish projects on time and within budget

PEOPLE LIKE THIS WORK IN

support, maintenance, operations and service organisations

JOB

Electronics Technician, Customer Support Engineer, Field Service Rep, Service & Support Manager, Supportability (ILS) Engineer, Customer Services Advisor, Science / Lab Technician

INVESTIGATOR

PEOPLE LIKE THIS WORK IN

research and development

JOB

Research Engineer, System Design Engineer, Performance Analyst, Chip designer, Programme Analyst, Computer Modeller, Customer Analytics Officer

- > Logical and cooperative
- > Likes to work with others to collect ideas and information
- > Good at remembering lots of facts and piecing them together to find the answer
- > Good at understanding a range of subjects
- > Often works in a team so needs to get on well with other people

COMMUNICATOR

- > Good with words and people
- > May be good at a foreign language
- > May be good in front of a camera
- > Good at simplifying complex information and explaining technical facts in documents
- > Understands the audience and how to use different media to get a message across

PEOPLE LIKE THIS WORK IN

trade associations, educational charities, specialist media and engineering publishing

JOB

Sales Engineer, Technical Marketing Manager, Learning & Development Manager, Technical Trainer, Engineering Journalist, Publisher, Technical Translator, Website Designer, Events Officer, Technical Author

REGULATOR

PEOPLE LIKE THIS WORK IN

laboratories or offices, checking that companies are honest and that products and processes are safe and legal

JOB

Verification Engineer, Data Modeller, Test Engineer, Process Quality Expert, Technology Lawyer, Patent Lawyer, Measurement and Control Technician

- > Honest with a sense of fairness
- > Likes things to be fair, legal, honest and safe
- > Likes to check that details are correct
- > Good at spotting errors and unforeseen consequences and deciding if something conforms to regulations, so that the public is not put at risk
- > Has a natural sense of justice and is willing to challenge the status quo

SUPPORTER

- > Creative and understanding
- > Likes helping people get what they need
- > Naturally good at making friends and getting on with a wide range of people
- > Able to listen and understand what people want
- > Takes pride in exceeding people's expectations

PEOPLE LIKE THIS WORK IN

customer relations or customer support in businesses, helping people to use a product or to buy a new one. They support businesses in trying to improve

JOB

Client Relationship Manager, Customer Service Manager, Project Support Officer, Supply Chain Specialist, Risk and Compliance Advisor, Management Consultant, Personal Assistant

POLICY MAKER

PEOPLE LIKE THIS WORK IN

national government, professional engineering institutions, trade associations, policy units

JOB

Policy Officer, Standards Manager, Membership Executive, Lawyer, Head of Government Affairs, Scientific Advisor, Member of Staff at Engineering or Education Society

- > Polite and conscientious
- > Good at explaining things to non-specialists such as politicians
- > Has a good eye for detail
- > Enjoys writing reports
- > Diplomatic
- > Likes to find out and review information in order to improve public services and make sure laws are based on evidence

DEVELOPER

- > Creative and practical
- > Likes to design and develop products for a better tomorrow
- > Good at empathising with others to understand their needs
- > Good at coming up with creative ideas to solve problems
- > Can use practical skills to design and build better things

PEOPLE LIKE THIS WORK IN

businesses designing or developing new products

JOB

Technical Architect, System Design Engineer, Research Engineer, Human Factors, Robotics, Embedded Systems/Software Engineer, Digital Designer, Analogue Engineer, Artificial Intelligence Specialist

EXPLORER

PEOPLE LIKE THIS WORK IN

laboratories

JOB

Software Developer, Researcher, Applications Engineer, Nanotechnologist, Test Engineer, Research Assistant, Professor

- > Inquisitive and practical, often quite competitive
- > Likes to be the first to know something and to understand why and how things happen
- > Good at reading, searching out information and experimenting
- > Likes to work alone but good at listening to other people's ideas
- > Likes to concentrate on a particular topic and to solve puzzles

PEOPLE
LIKE me



People Like Me takes such a refreshing approach to careers because it enables girls to find out more about themselves first!

TV and Radio Broadcaster, Kaye Adams.



Find out what your school is doing to show girls the options available to them

WISE helps girls to find great careers in science, technology and engineering

Find out more at www.wisecampaign.org.uk/peoplelikeme

A campaign by



WISE



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